

DS&E NEWS RELEASE

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HTRI STATIC

Technical demand, as measured by the HIGH TECHNOLOGY RECRUITMENT INDEX, continues to hover at slightly above the base year norm of 100. The October HTRI stands at 106, up marginally from the September reading of 104. And, according to Deutsch, Shea & Evans, it is likely to stay in that range for a while.

"The single month figure for November, 104, portends no dramatic increases in technical demand for the next couple of months at least," advises DS&E's Research Director, "as employers wait out the remainder of 1985 at their current technical staffing levels. Any increased hiring early in 1986 will not be reflected in the HTRI for a few months."

(MORE)

The HTRI is based on the volume of recruitment advertising directed to degreed engineers and scientists in key U.S. newspapers and technical journals each month. Deutsch, Shea and Evans, which has maintained the Index since 1960, is the human resources consulting and advertising subsidiary of Foote, Cone & Belding Communications, Inc.

HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
October, 1984	131	128
November	121	123
December	120	125
January, 1985	135	126
February	123	127
March	122	122
April	121	118
May	109	112
June	105	108
July	110	105
August	100	108
September	113	104
October	100	106
November	104	--

*Based on a 3-month running average

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